



# DPSOA 2010 Annual Conference

Salesperson Guidelines and Incentives

South Padre Island, TX

September 30 – October 2, 2010

## ATTENTION SALESPERSON:

DPSOA is offering Conference, Event, and Magazine Sponsorship opportunities for our 2010 Annual Conference in South Padre Island, Texas.

DPSOA will handle follow-up correspondence with Sponsors, including asking for names and shirt sizes for Golf, Fishing, and Event registration as appropriate. All sponsorship forms and checks will be sent directly to the DPSOA, and will first be used to support the conference, with remaining revenues going to fund general operations of the Association.

## SALES INCENTIVES:

\$0 - \$999...20% towards Conference Registration, or Golf/Fishing Registration  
\$1000.....Free Conference Registration, (Meals and Entertainment)  
\$1500.....Free Conference Registration, Free Room for one night  
\$2000.....Free Conference Registration, Free Room for two nights  
\$2500.....Free Conference Registration, Free Room for three nights  
\$3000.....Free Conference Registration, Free Room for four nights  
\$3001+.....Free Conference Registration, Free Room for four nights  
+ 5% Early Bird Travel Expense Bonus on Sponsorship \$ above \$3000

**\*\*\*\*Early Bird Bonus will not exceed \$1000\*\*\*\***

If you do not plan on attending the 2010 Annual Conference, you can get 5% of your Sponsorship sales total in the form of DPSOA Store Gift Certificates of up to \$1,000!

### Early Bird Sponsor Salesperson

All Early Bird Sponsor Salespersons with sponsor sales above \$3000 will be entered into an Early Bird Drawing. In order to be eligible for the early bird drawing, your sponsor sales of \$3000 or more **need to be received with a postmark of no later than July 1, 2010.**

*There will be Seven (7) Top Sponsor Salespersons awarded at the Conference.*

All Associate Membership Applications should be sent to the DPSOA office in Austin for processing. If payment is included, it will be deposited. If no payment is included, the office will bill the Associate Member. We can accept checks or credit cards. NO CASH may be accepted.